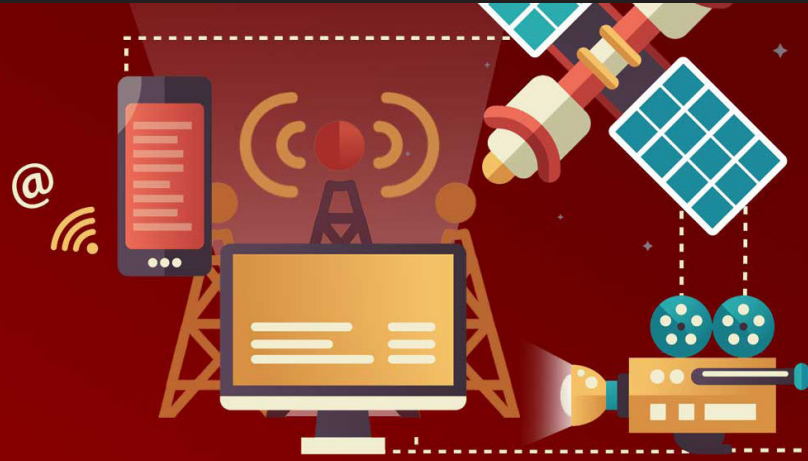


LMX LIVE

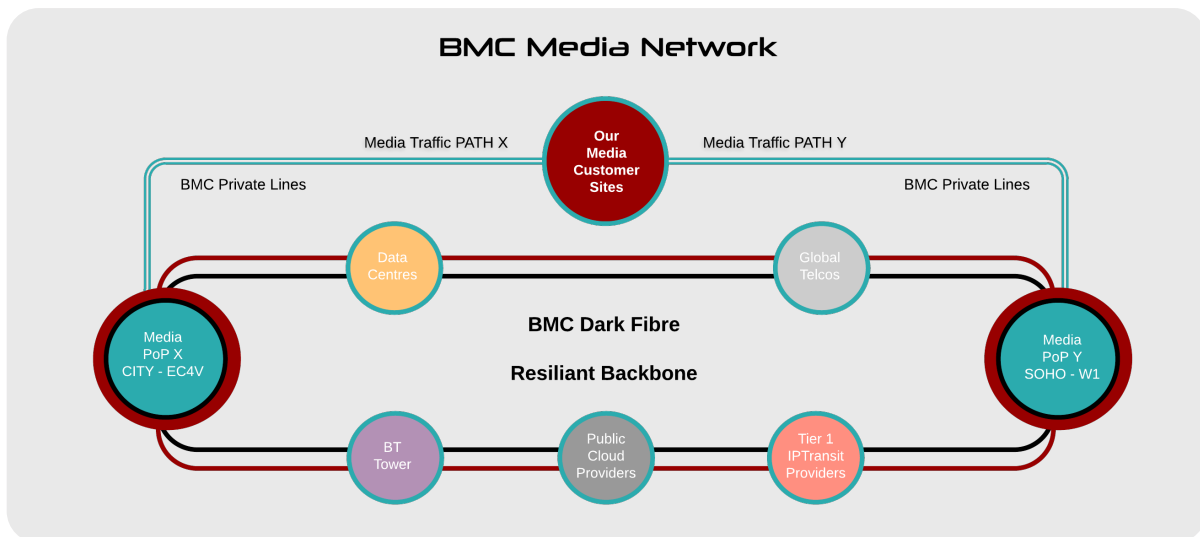
London Media eXchange



WHAT IS LMX LIVE?

WE ARE MEDIA MOVING EXPERTS ®

LMX stands for **L**ondon **M**edia **eX**change. "Live" for transporting live broadcast contribution video. Designed for media and broadcast. A network trusted to carry many thousands of hours of high profile media traffic including Strictly Come Dancing, Tour de France and Formula 1.



HOW DOES IT WORK?

Once you are OnNet with us you can eXchange content live or file based. We connect your building(s) via a BMC dedicated fibre to our nearest network node.

Using our online customer portal (click here for a booking demo), you can book to eXchange material with other studios, post production and broadcast partners. To reach those not directly OnNet, use our ad-hoc connectivity to other providers including; BT Tower, GlobalConnect and Globecast.

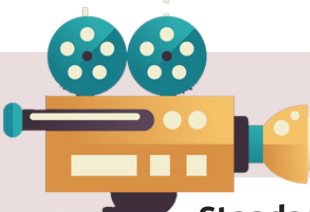
"With LMX Live, you take a high bandwidth private line and access bookable, switched, live or file based HD services, allowing you to send your content to any LMX customer or onNet partner." — Tim Horsfield, Director, BMC

Our Resilient option provides a second, diversely routed connection giving you the full benefit of our dual PoP network for the highest availability.

Live: Send live content over our network to your chosen destination i.e another location on our network or BT Tower or one of our global partners, using our self-service web booking system.

File based - Exchange media assets via our point to point or multipoint high-bandwidth data network and via the internet.

Media grade internet - Access our high bandwidth dedicated symmetrical Internet with guaranteed and consistent upload and download speeds.



LMX LIVE FEATURES

Standard Offering

Bi-directional (in and out) videos in any combination of the following:

- 4 HD video in and 4 out IP or SDI
- High Definition 1080i (1.5 Gbps)
- Bookable via customer online portal
- Secure layer 2 VPLS network 24/7 support

Premium Bolt-ons

- Resilience - make use of our dual site resilient core
- Hitless protection switching
- Add more videos
- Fast, uncontested Media Grade Internet
- Two way audio comms
- Access to our Broadcast as a Service processing such as standards conversion
- Public Cloud connectivity

Application Optimised

- Professional broadcast contributions
- Studio to studio media exchange
- Live sports and event contribution
- Managed video services over IP
- Fast un-contended accelerated file transfer of media content



NEED MORE REASONS?

SOME OF THE WORLD'S BIGGEST MEDIA HOUSES DEPEND ON LMX LIVE

Moving Media is what we do

Trusted by many of world's biggest media and broadcast companies, we simplify the process of getting your media assets where you need them. Exchange material with your studio, post-production and broadcast partners easily and seamlessly.

BT Tower Connectivity

We are the only company to offer diverse lines to and from the tower. We can offer BT Tower connectivity on an ad hoc basis so you only pay for what you use. We have multiple bi-directional BT Facility Plus Lines.

Easy onboard and upgrades

LMX Live can onboard new customers quickly and easily. We can install a fibre to your premises in under 90 days, in many cases sooner. Leased lines are not as expensive as you might think, let us surprise you.

